

Boosting Future Skills for Job Creation and Employability

Barcelona (ES), 24-25 April 2017



Erasmus+

www.eipa.eu



What is this course about?

This seminar aims to equip you with the most salient tools to boost future skills for job creation and employability and, thus, to drive territorial competitiveness and employment policies by:

- creating a space for exchange on the topic of skills mismatch, fostering skills utilisation, future skills and skills anticipation;
- familiarising you with models and tools for inter-institutional cooperation to create a sound ecosystem for the development of skills strategies and for implementing working models;
- sharing best practices in skills update projects and innovative financing models, which can be of inspiration for replication of elements in your own territories.

How will it help you?

In this practice-oriented seminar, we will look at different layers of the public sector as a multi-level governance approach is needed in order to create effective skills policies and strategies. Moreover, developing successful skills strategies and policies does not rely on public authorities alone: multi-stakeholder partnerships with businesses, social partners, academic institutions and the public sector are needed. To this end, you will be equipped with the skills to build strong partnerships with the support from successful case studies in the area. Moreover, we will turn to future skills and interactive workshops on skills forecasting and designing of skills strategies, coupled with innovative financing schemes for public actors.

This two-day course will rely on a mix of lectures (presentations), case studies and tailor-made interactive exercises in which you will have the chance to apply the newly learnt knowledge and to exchange your experience with peers.

Who will benefit most?

This course has been especially designed for officials from education ministries, local, regional and national development officials, staff from universities and secondary schools involved in curriculum development, business relations, career planning, etc., staff from employment and training offices, public employment services and agencies, social partners, as well as NGOs, think tanks and foundations working in the area of skills development and fighting youth unemployment.

Programme

MONDAY 24 APRIL 2017

- 09.00 **Welcome and introduction to the programme**
- 09.15 **Tour de table**
- 09.30 **Setting the scene: Skills – the currency of the 21st century**
- Recap of the European labour market situation
 - Tackling the skills mismatch and fostering skills utilisation
 - Future scenarios and future skills needed/ digital skills
 - New Skills Agenda for Europe
- Julia Bosse, Co-Project Leader, EIPA Barcelona*
- 10.15 **Boosting job creation by aligning employment, economic development and skills policies from a multi-level governance perspective**
- Presentation of findings from the LEED programme and explanation of the different categories of skills equilibrium
- Jonathan Barr, LEED Division, OECD*
- 11.00 Coffee break
- 11.30 **Factors and Innovations of Vocational Training Practices – Cases from manufacturing Germany and oil-rich Azerbaijan**
- Roger Hessel, Att. at Law - Senior Consultant for Vocational Education and Training and HR Development – University Lecturer*
- 12.15 **Interactive exercise**
- Employment-oriented skills models: What is your experience? – Participants are invited to share their experience
- Moderated by *Roger Hessel*
- 13.00 Lunch
- 14.30 **Panel: Equipping (young) adults with the right skills**
- Chaired by *Alexander Heichlinger, Expert, EIPA Barcelona*
- Adaptation of the dual system in Spain**
- Guillem Salvans, Senior Project Manager, Fundación Bertelsmann*
- Engaging employers in skills development**
- N.N., Bayer*
- International transfer of work-based skills models**
- Roger Hessel*
- Q&A**

16.00 **Collection of lessons learnt**

16.30 **End of the first day**
Optional city tour

20.00 Joint dinner

TUESDAY 25 APRIL 2017

- 09.00 **Welcome to the second day of the seminar**
- Julia Bosse*
- 09.15 **Future skills for the (future) workforce: job-creation and skills development in Berlin**
- Mathias Kuhlmann, Policy Officer, Senate Department for Economics, Energy and Public Enterprises*
- 10.15 **Identifying and anticipating future skills – how and why?**
- Ilias Livanos, Expert, Department for Skills and Labour Market (DSL), Cedefop - the European Centre for the Development of Vocational Training*
- 11.00 Coffee break
- 11.30 **Workshop: How to develop sound labour market skills intelligence – matching skills and needs**
- Skills need assessment
 - Skills anticipation
 - Skills forecast
- Ilias Livanos*
- 13.00 Lunch
- 14.30 **Innovative financing instruments: Social impact investment and job creation**
- Gianluca Misuraca, Senior Scientist, Directorate B. Innovation & Growth, European Commission's Joint Research Centre*
- 15.30 **Discussion round**
- Gianluca Misuraca*
- 16.00 **Collection of lessons learnt**
- Moderated by *Julia Bosse*
- 16.15 **Handing out of certificates and End of the seminar**

General Information

Programme

The programme will commence on Monday at 09.00 and will finish on Tuesday at 16.30.

Seminar venue

Grupotel Gran Via 678
Gran Via de les Corts Catalanes 678
ES - 08010 Barcelona
Tel. +34 93 3417000
www.grupotel.com

Working language

The seminar will be conducted in English.

Fee

EIPA members' fee*: €900
Regular fee: €1000

The participation fee includes documentation, two lunches, one dinner, refreshments and a walking sightseeing tour. Accommodation and travel costs are at the expense of the participants or their administration. For more information, please visit EIPA's website: <http://seminars.eipa.eu> (Training courses - Discount policy)

* EIPA members can take advantage of a reduced fee; this is available to all civil servants working for one of EIPA's member countries (i.e. AT, BE, BG, CY, CZ, DE, DK, ES, FI, FR, GR, HU, IE, IT, LT, LU, MT, NL, NO, PL, PT, SE, UK), and civil servants working for an EU institution, body or agency.

Hotel reservations

EIPA Barcelona will be pleased to make reservations for you at the same hotel where the seminar will take place, and where special rates apply for EIPA participants:

Grupotel Gran Via 678
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Rates of room with breakfast buffet included:

- Double room for single use: €110 + 10 % VAT + €1.42 tax.
- Double room: €130 + 10 % VAT + €2.42 tax.

Should you wish to make use of this possibility, please indicate the dates of arrival and departure on the registration form as well as the type of room required. Payment is to be made directly and personally to the hotel upon checking out. Please note that if you register after the deadline, hotel reservations cannot be guaranteed.

Meals

Lunches will be served at the hotel restaurant and dinner on the first evening will be at a restaurant in town. Should you require a special menu (e.g. vegetarian, diabetic), please inform the Programme Organiser so that this can be arranged.

Registration

Kindly complete the online registration form which can be found on EIPA's website <http://seminars.eipa.eu> before **10 April 2017**.

Your name and address will be part of EIPA's database for our mailing purpose only. If you do not want to be included in our mailing database, please tick the box on the registration form.

Confirmation

Confirmation of registration will be forwarded to participants on receipt of the completed registration form. Moreover, when it is confirmed that the seminar will take place, the participant will receive a confirmation letter by e-mail from the Programme Organiser, with some other details.

Payment

Prior payment is a condition for participation. Please indicate the method of payment on the registration form. For cancellations received within 15 days before the activity begins, we will have to charge an administration fee of €150 unless a replacement participant is found.

Cancellation policy

EIPA reserves the right to cancel the seminar up to two weeks before the starting date. EIPA accepts no responsibility for any costs incurred (travel, hotel, etc.). For more information: <http://seminars.eipa.eu> (Training courses - Cancellation policy).

Programme Organiser

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