Target group
Officials from central, regional and local government, programme officers and managers, as well as project managers and developers involved with the implementation and evaluation of Structural and Cohesion Fund projects and programmes in 2014-2020. The seminar is also open to economic and social partners involved in Structural Funds and evaluation activities, such as NGOs, higher education establishments, and consultants.

Description
This two-stage seminar looks at the new Evaluation and Monitoring framework for 2014-2020, as well as covering the fundamentals of evaluation:

Stage 1 (Day 1) will deal with the essentials: the Evaluation-Policy Cycle, evaluation terminology and concepts, monitoring and reporting tasks. This should include an understanding of the basic methods used for conducting ex ante programme and project appraisals, evaluations during the programming period and ex post impact assessments of projects and programmes. We will look at the implications of the new emphasis on result-orientation for evaluation and monitoring in the 2014-2020 programming period. The quantification of programmes using result and output indicators for projects and programmes will be examined. There will be exercises with indicators, project appraisal and job creation.

Stage 2 (Days 2 & 3) assumes that participants have the background knowledge of methods and concepts covered in Stage 1. There are keynote speeches from the European Commission and expert consultants in the field. The European Commission will outline their expectations for Evaluation Plans, as well as describing what they see as particular challenges for Member States in the new programming period. Other areas of focus will be on:

- theory-based and counterfactual evaluations, and other favoured best practice techniques in evaluation;
- key issues for evaluations during the programme period and ex post evaluations;
- ex ante project appraisal techniques (with reference to the new Major Projects application form and a basic introduction to cost-benefit analysis);
- designing evaluation plans, conducting evaluation studies, aspects of fieldwork.

We will also consider further the changes to reporting requirements within the Annual Implementation Report and the challenges for programmes of the Performance Framework and the Performance Review.

Learning methodology
There is a series of presentations from regional practitioners, expert consultants and EC officials. Discussions and exchanges of experience are encouraged. Mini-workshops and exercises are used both to develop simulations of essential elements of evaluation and monitoring to provide a clear view of good practice in the key disciplines involved.

Objectives
At the end of the seminar the participants should have a clear understanding of all the basic evaluation and monitoring requirements associated with EU cohesion policy. Participants should also have a quick general tool kit for undertaking programme and project appraisal, theory-based and counterfactual evaluations and the process of generating indicators and measuring performance.
Programme

WEDNESDAY 19 OCTOBER 2016

Optional Introductory day*: stage 1 seminar begins
Evaluation and Monitoring Methods, Concepts and Indicators for EU Structural and Cohesion Funds in 2014-2020

09.00  Registration of three-day participants

09.15  Opening of the seminar: introduction to the objectives and methodology of the seminar
Marco Lopriore, Expert, EIPA, Maastricht (NL)

09.30  Introduction to the Evaluation-Policy Cycle and generating output and result indicators
• Choices and value in Cohesion Policy; the policy-evaluation cycle
• Methods for ex ante evaluations; evaluations during the programming period; ex post evaluations
• Quantifying projects and programmes – generating output and result indicators
Robin Smail, Consultant and Visiting Expert EIPA (UK) (former National Expert EC, and formerly of Evaluation Division, Scottish Enterprise)

10.15  Workshop: Generating Result and Output indicators, challenging sectors and issues

11.00  Coffee break

11.30  Evaluation 2014-2020: new conceptual framework, evaluation requirements
• Intervention Logic of new programmes, result-orientation
• Specific objectives and result indicators
• The new conceptual framework for evaluation and monitoring in 2014-2020
• Ex ante evaluation of programmes 2014-2020
Robin Smail

12.45  Lunch at Hotel Derlon

14.30  Workshop: Ex ante project appraisal

15.15  Coffee break

15.45  Monitoring projects and programmes in 2014-2020 and The Performance Framework
• Key monitoring tasks, relations with projects
• Monitoring data requirements
• Annual Implementation Reports
• The Performance Framework, setting milestones and targets
Robin Smail

16.30  An introduction to methods used for evaluations during the programming period and ex post Impact Assessments of projects (and programmes)
• Evaluations – measuring effects and impacts, understanding causality
• Evaluation questions
• Desk research, the fieldwork, the analyses
• Building the counterfactual or policy-off scenario
• A case study
Robin Smail

17.00  Workshop: Calculating gross and net jobs created

17.30  Historical City short walking tour

19.00-20.30  Buffet meal at Hotel Derlon

THURSDAY 20 OCTOBER 2016

Two-day seminar: stage 2 seminar begins
Evaluation and Monitoring of EU Structural and Cohesion Funds Programmes, 2014-2020

08.45  Registration of two-day participants

09.00  Welcome and introduction to the objectives and methodology of the seminar
Marco Lopriore, Expert, EIPA, Maastricht (NL)

09.10  Review of new European Commission framework for evaluation and monitoring and key evaluation concepts for 2014-2020
• new programmes and result-orientation
• new evaluation and monitoring requirements; evaluation questions
• the new conceptual framework
• changes to the Annual Implementation Report
• indicators and the new Performance Framework
Robin Smail, Consultant and Visiting Expert EIPA (UK) (former National Expert EC, and formerly of Evaluation Division, Scottish Enterprise)

10.15  Exercise: Using the performance framework, 2014-2020
Robin Smail

11.00  Coffee break
Programme

11.30 Evaluation methods, issues and technical concepts
• Evaluation objectives, scope of evaluations
• Testing the intervention rationale and logic
• Assessing quantitative performance; theory-based impact assessment
• Assessing processes
• Transferring ownership
• Logic models
  Dr Iain Jenkins, Director, EKOS Consultants, Glasgow (UK)

13.00 Lunch at Hotel Derlon

11.15 Conducting thematic evaluations in 2014-2020: evaluation plans, preparing for studies, managing studies, using the results
• Project evaluation plans, preparing for studies
• The Call for Proposal
• Managing evaluations, stages of evaluations
• Issues for evaluations, using the results
  Dr Iain Jenkins

12.45 Introduction to workshop on ex ante project appraisal
  Robin Smail, Dr Iain Jenkins

13.15 Lunch at Hotel Derlon

12.15 Coffee break

13.30 Monitoring and evaluation of the ESIF 2014-2020: a view from the European Commission
• The new conceptual framework for monitoring and evaluation for 2014-2020 – result orientation
• The evaluation plan
• Theory-based and counterfactual evaluations
  Violeta Piculescu, Evaluation Unit, DG Regional and Urban Policy, European Commission, Brussels (BE)

14.30 Workshop on ex ante project appraisal (contd.) - completion and feedback

14.00 Coffee break

14.30 Workshop: The practical application of technical concepts in evaluation
• Logic models and theory of change
• Determining the nature and scope of an evaluation
• Designing evaluation questionnaires
  Dr Iain Jenkins

16.00 Seminar feedback and conclusion of the seminar

16.15 Close of seminar

16.00 Coffee break

FRIDAY 21 OCTOBER 2016

09.15 Issues for ex ante project appraisal techniques, major projects, revenue-generating projects
• Project objectives, context and rationale, market failure, theory of change
• Demand, feasibility, options, environmental impact assessment
• Financial and economic appraisal: calculating the costs, the benefits (NPV, IRR for major projects)
• Risk assessment, sensitivity analysis
• Major project application forms
• Calculating the grant for revenue-generating projects
  Robin Smail

10.45 Coffee break
General Information

Programme
The programme will commence with an optional introductory day* on Wednesday morning 19 October 2016 at 09.00. The main seminar (Stage 2) will commence on Thursday morning 20 October 2016 at 09.00 and will finish on Friday 21 October at 16.15.

* Please note that this first day will only take place if there is sufficient demand.

Seminar venue
European Institute of Public Administration
O.L. Vrouweplein 22
6211 HE Maastricht
The Netherlands
Tel.: +31 43 32 96 222
www.eipa.eu

Working language
The seminar will be conducted in English.

Fee
3-day seminar (Stage 1 and 2), 19-21 October 2016
EIPA members’ fee*: €1275 (Regular fee: €1416)

2-day seminar (Stage 2), 20-21 October 2016
EIPA members’ fee*: €900 (Regular fee: €1000)

The participation fee includes documentation, lunches, reception(s), a short historical city walking tour and refreshments. Accommodation and travel costs are at the expense of the participants or their administration. Accommodation and travel costs are at the expense of the participants or their administration. Note that reductions cannot be accumulated. For more information, please visit EIPA’s website: http://seminars.eipa.eu (FAQ - special discounts).

Hotel reservations
The European Institute of Public Administration has special price arrangements with a number of hotels. All hotels are within 10 minutes walking distance from EIPA.

Should you wish to make use of this possibility, please book directly via the links below. Payment is to be made directly and personally to the hotel on checking out. At the time of booking, please mention in the requested field the EIPA project number 1630208.

- Bastion Hotel
  www.bastionhotels.nl/en/eipa.html
- Townhouse Hotel
  www.townhousehotels.nl/eipa
- Hotel Derlon
  www.derlon.com/eipa
- Designhotel Maastricht – Hampshire Eden
  www.hampshire-hotels.com/eipa

Meals
The lunches will be served at Restaurant Derlon, O.L. Vrouweplein 6 in Maastricht. The receptions on Wednesday and Thursday evening 19 and 20 October will also be held at Restaurant Derlon. Should you require a special menu (e.g. vegetarian, diabetic), please inform the Programme Organiser so that this can be arranged.

Registration
Kindly complete the online registration form which can be found on EIPA’s website http://seminars.eipa.eu before 3 October 2016.

Your name and address will be part of EIPA’s database for our mailing purpose only. If you do not want to be included in our mailing database, please tick the box on the registration form.

Confirmation
Confirmation of registration will be forwarded to participants on receipt of the completed registration form.

Payment
Prior payment is a condition for participation. Please indicate the method of payment on the registration form. For cancellations received within 15 days before the activity begins, we will have to charge an administration fee of €150 unless a replacement participant is found.

Cancellation policy
EIPA reserves the right to cancel the seminar up to two weeks before the starting date. EIPA accepts no responsibility for any costs incurred (travel, hotel, etc.). For EIPA’s cancellation policy, please visit our website http://seminars.eipa.eu (FAQ - cancellation policy).
Evaluation and Monitoring Methods, Concepts and Indicators for EU Structural and Cohesion Funds in 2014-2020

and Evaluation and Monitoring of EU Structural and Cohesion Funds Programmes, 2014-2020

Maastricht (NL), 19-21 October 2016

Surname: .......................................................... Title: .................................................. M/F
First name: ...........................................................................................................................................................................................
Organisation: ..................................................................................................................................................................................
Department: ..................................................................................................................................................................................
Work address: ..................................................................................................................................................................................
Postal code & Town: ........................................ Country: ..........................................................
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Meals
☐ Vegetarian ☐ Fish allowed ☐ Other dietary requirement: ..........................................................

Invoice information
Organisation: ..................................................................................................................................................................................
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Payment – 1630208

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<tr>
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<th>EIPA members’ fee</th>
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<tr>
<td>3-day seminar (Stage 1 and 2), 19-21 October 2016</td>
<td>☐ €1275</td>
<td>☐ €1416</td>
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<tr>
<td>2-day seminar (Stage 2), 20-21 October 2016</td>
<td>☐ €900</td>
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The participation fee for the programme includes participation in the seminar, documentation, lunches, reception(s), a short historical city walking tour and refreshments.

Method of payment
☐ Bank transfer
☐ Credit card
  ☐ American Express card  ☐ Eurocard/Mastercard  ☐ Visa card
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Exempt from VAT by virtue of Article 11, Para. 1 (o), Sub-para. 2 of the Dutch Law on VAT of 1968

Meals
☐ Vegetarian ☐ Fish allowed ☐ Other dietary requirement: ..........................................................

Kindly complete the online registration form at http://seminars.eipa.eu before 3 October 2016
Ms Nancy Vermeulen, European Institute of Public Administration, P.O. Box 1229, 6201 BE Maastricht, the Netherlands
tel.: +31 43 32 96 212, e-mail: n.vermeulen@eipa.eu

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