Data Protection Compliance for the Public and Private Sector in the EU

Maastricht (NL), 8-9 December 2014

Target group
This course is designed for anyone whose work relates to the treatment of personal data. It is aimed at, among others, data protection officers, national and sub-national officials, compliance officers, information officers, records managers, human resources officers, data protection and information lawyers, marketing managers, staff of civil liberties associations, lobbyists and researchers.

Description
The course will offer an explanation of the key concepts and principles of privacy, before addressing the latest developments and challenges in the field of personal data use and protection. How should personal data be protected in a globalised world with increased mobility, and in the wake of modern communication and information technologies? Which data is accessed and exchanged by public authorities and private companies? How well are the current rules on personal data protection working?

Learning methodology
A combination of presentations, structured discussions and case studies.

Objectives
Participants will receive a thorough grounding in the fundamental requirements of data protection. This will provide organisations with key resources and information to manoeuvre within the rapidly expanding and increasingly important fields of data protection, privacy and records management.

What are the expectations of individuals, businesses and society as a whole? Numerous practical examples coming from both the public and private sectors, combined with a high level of interactivity, will provide participants with all they need to know about changes to data protection practice, as well as an insight into how to handle the myriad issues that arise in the workplace on a daily basis.
### MONDAY 8 DECEMBER 2014

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<tr>
<th>Time</th>
<th>Session/Activity</th>
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<tr>
<td>08.45</td>
<td>Registration of participants</td>
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| 09.00 | Welcome: purpose and organisation of the seminar  
**Cosimo Monda**, Senior Lecturer; Project Leader, EIPA, Maastricht |
| 09.15 | Taking the data protection into the 21st Century: Current EU legal framework and the ongoing EU data protection reform  
**Thomas Zerdick**, Head of Sector - Data Protection Reform, Dg Justice, European Commission (tbc) |
| 10.45 | Coffee break |
| 11.15 | Data Protection compliance in the European Commission  
**Philippe Renaudière**, Data Protection Officer of the EC |
| 12.00 | International transfer of personal data and how to ensure adequacy  
**Diana Alonso Blas**, Data Protection Officer and Head of Data Protection Service, Eurojust |
| 13.00 | Lunch at Hotel Derlon |
| 14.15 | Data protection and big data, cloud computing, analytics, internet of things: a business lawyer perspective  
**Dr Paolo Balboni**, Partner at ICT Legal Consulting & Scientific Director of the European Privacy Association |
| 14.45 | Coffee break |
| 16.15 | Case study: Data Protection and Technology: industry in-house counsel’s perspective  
**Leena Kuusniemi**, Senior Legal counsel, Rovio Entertainment Ltd, Finland |
| 18.00 | End of first day |
| 20.00 | Dinner at a restaurant in Maastricht city centre |

### TUESDAY 9 DECEMBER 2014

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<th>Time</th>
<th>Session/Activity</th>
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| 09.00 | Data protection and data security: two heads are better than one  
**Daniel Drewer**, Head of Unit, Data Protection Office, Europol |
| 10.30 | Coffee break |
| 11.00 | Security Issues and Interoperability: what implications for personal data portability  
**Brian Honan**, Director, BH Consulting, Dublin |
| 12.45 | Lunch at Hotel Derlon |
| 14.00 | Privacy by design and Privacy impact assessment  
**John Borking**, Borking Consultancy and former Commissioner at the Dutch Data Protection Authority |
| 15.45 | Coffee break |
| 16.00 | Case study: how to carry out a DP audit – preparation, benchmarks, performance of the audit, evaluation, etc.  
**Diana Alonso Blas & Daniel Drewer** |
| 17.15 | End of the seminar |
Diana Alonso Blas is the Data Protection Officer and Head of the Data Protection Service of Eurojust since November 2003 and has played a fundamental role in the development of its data protection regime. Previously, she worked two years at the Data Protection Unit of the European Commission and four years as Senior International Officer with Peter Hustinx at the Dutch Data Protection Authority. From this position she was a member of the consultative committee of the Council of Europe Convention 108 and of the drafting committee which prepared the Additional Protocol to this Convention. She played also an active role within the Article 29 Working Party and many of its subgroups. She started her career in 1994 at the Center for Law and Information Technology of the University of Leuven doing comparative legal research in the field of data protection and spent one year at the Belgian Data Protection Authority with an expert contract. She is a Spanish national and has published many articles and reports. She is a regular speaker at many international conferences and seminars.

Dr. Paolo Balboni (qualified lawyer admitted to the Milan Bar) is a Founding Partner of ICT Legal Consulting (ICTLC), a law firm with offices in Milan, Bologna, Rome, an International Desk in Amsterdam, and multiple Partner Law Firms around the world. Together with his team, he provides legal counsel across Europe to multinational companies specializing in the fields of Personal Data Protection, Data Security, Information and Communication Technology (ICT), and Intellectual Property Law. Balboni has considerable experience in Information Technologies including Cloud Computing, Big Data, Analytics, and the Internet of Things, Media and Entertainment, Healthcare, Fashion, Insurance, Banking, Anti-Money Laundering (AML), and Counter-Terrorist Financing (CFT). Balboni also advises personalities on privacy and copyright matters. Dr. Balboni is the Scientific Director of the European Privacy Association based in Brussels, the Cloud Computing Sector Director and Responsible for Foreign Affairs at the Italian Institute for Privacy in Rome, Italy.

Daniel Drewer is Head of the Data Protection Office of the European Police Office. He holds a Masters Degree in Law from the University of Hamburg (Germany). Daniel Drewer worked as legal advisor for a media group before starting further professional training at the Hanseatic Court of Appeal. During this time he had been seconded to Eurojust, Europol and to the Data Protection Authority of Hamburg. At the European Police Office in The Hague, his first post was as a lawyer in the area of corporate standards. He went on to become Head of the Data Protection and Confidentiality Unit with responsibility for policy and assurance of processing of law enforcement data at Europol. Since 2010 he fulfils the function of Data Protection Officer for Europol as an agency of the EU.

Brian Honan is recognised internationally as an expert in the field of information security and has worked with numerous companies in the private sector and with government departments, in Ireland, Europe and throughout the United Kingdom. Brian has also provided advice to the European Commission on matters relating to information security. He is also on the advisory board for a number of innovative information security companies. Brian has been interviewed by various media such as RTE, TV3, Today FM, The Irish Times, The Irish Independent, The Sunday Business Post and The Sunday Times amongst others. Brian also appeared on RTE’s Prime Time Investigates Cyber Crime.

Leena Kuusniemi provides legal support for Rovio’s cloud-related infrastructure and services development, technology sourcing, mobile advertising, privacy and related regulatory issues. Before joining Rovio Legal in 2012, she worked 10 years with Nokia Corporation (in Espoo HQ, Vancouver, Copenhagen) supporting Nokia’s device R&D, sales and marketing in France and Italy, location based services (Maps) and privacy issues. Before joining Nokia she was the sole legal counsel for Finnish game and software company and started her career as attorney at Juridia Law Office in Helsinki. Leena has participated into various legal working groups and chaired the “Law and Technology” group within Trust in Digital Life (www.trustindigitallife.eu) initiative. In addition she has lectured widely for both professionals and non-lawyers, and in universities for post-graduate studies. Leena has a qualification degree from University of Helsinki, and LL.M. in Law and Information Technology from University of Stockholm.


Thomas Zerdick LL.M. is Head of Sector in the Personal data protection unit at the European Commission’s Directorate-General (DG) for Justice. Previously, he held positions at the DG for Internal Market and the DG for Enlargement, including as an EU legal expert to the United Nations Good Offices Mission in Cyprus. Mr Zerdick studied Law in Passau and at the College of Europe in Bruges. He was an attorney specialising in European Union law, IT law and personal data protection law and Director of the German Bar Association’s Brussels office. He has published books and articles on European Union law. (tbc)
Programme
The programme will commence on Monday at 09.00 and will finish on Tuesday at 13.45.

Course venue
The course will take place at the European Institute of Public Administration, O.L. Vrouweplein 22, NL-6211 HE Maastricht, tel.: +31 43 32 96 222; fax: +31 43 32 96 296.

Working language
The course will be conducted in English.

Fee
The participation fee is €1100 and includes documentation, two lunches, one dinner and refreshments. Accommodation and travel costs are at the expense of the participants or their administration.

EIPA offers its members a reduction of 10% of the registration fee. This reduction is available to all civil servants working for one of EIPA’s member countries (i.e. AT, BE, BG, CY, CZ, DK, EE, FI, FR, DE, GR, HU, IE, IT, LU, MT, NL, PL, PT, ES, SE, UK) and civil servants working for an EU institution, body or agency. Officials of the EU institutions, bodies or agencies should enquire about applicable arrangements on the following website: http://lot6.eipa.eu. If you are eligible for a discount, please tick the box in the registration form. Please note that reductions cannot be accumulated. For more information, please visit EIPA’s website: http://seminars.eipa.eu (FAQ - special discounts).

Hotel
The European Institute of Public Administration has special price arrangements with a number of hotels. All hotels are within 10 minutes walking distance from EIPA.

Should you wish to make use of this possibility, please book directly via the links below. Payment is to be made directly and personally to the hotel on checking out. At the time of booking, please mention in the requested field, the EIPA project number 1411503.

- Bastion Hotel
  www.bastionhotels.nl/en/eipa.html
- Townhouse Hotel
  www.townhousehotels.nl/eipa
- Hotel Derlon
  www.derlon.com/business/eipa-goes-derlon
- Designhotel Maastricht – Hampshire Eden
  www.hampshire-hotels.com/eipa

Meals
Lunches and dinner will be served at a restaurant in town. Should you require a special menu (e.g. vegetarian, diabetic), please inform the Programme Organiser so that this can be arranged.

Registration
Kindly complete the registration form and return it before 21 November 2014 to Ms Eveline Hermens, Programme Organiser, European Institute of Public Administration, P.O. Box 1229, NL-6201 BE Maastricht, tel.: +31 43 32 96 259; fax: +31 43 32 96 296; e-mail: e.hermens@eipa.eu.

You can also submit the online registration form which can be found at http://seminars.eipa.eu.

Your name and address will be part of EIPA’s database for our mailing purpose only. If you do not want to be included in our mailing database, please tick the box on the registration form.

Confirmation
Confirmation of registration will be forwarded to participants on receipt of the completed registration form.

Payment
Prior payment is a condition for participation. Please indicate the method of payment on the registration form. In any case, the participant or his/her administration will receive an invoice for the payment of the registration fee. For cancellations received after the closing date of registration we will have to charge an administration fee of €150 unless a replacement participant is found.

Cancellation policy
EIPA reserves the right to cancel the seminar up to two weeks before the starting date. EIPA accepts no responsibility for any costs incurred (travel, hotel, etc.). For EIPA’s cancellation policy, please visit our website http://seminars.eipa.eu (FAQ - legal notice).
**Registration Form**

**Data Protection Compliance for the Public and Private Sector in the EU**  
Maastricht (NL), 8-9 December 2014

| Surname: ............................................................................................................. | Title: ............................................................................................................. | M/F |
| First name: ............................................................................................................. | ............................................................................................................. |     |
| Organisation: ..................................................................................................... | Current position: .................................................................................... |
| Department: ......................................................................................................... | ............................................................................................................. |
| Work address: ..................................................................................................... | ............................................................................................................. |
| Postal code & Town: .......................................................................................... | Country: .................................................................................................. |
| Telephone number: ............................................................................................ | Fax number: ............................................................................................ |
| E-mail address: .................................................................................................. | ............................................................................................................. |

**Invoice information**

| Organisation: ..................................................................................................... |
| Department: ..................................................................................................... |
| Address: .......................................................................................................... |
| Postal code & Town: .......................................................................................... | Country: .................................................................................................. |
| VAT number: .................................................................................................... | Your reference number: ............................................................................. |
| E-mail address: ............................................................................................... |

**Payment - 1411503**

The fee includes participation in the seminar, documentation, one dinner, two lunches and refreshments **€1100**

- [ ] Discount of 10% (Please check first the conditions at http://seminars.eipa.eu (FAQ - special discounts))

**Method of payment**

- [ ] Bank transfer  
- [ ] Credit card  
  - [ ] American Express card  
  - [ ] Eurocard/Mastercard  
  - [ ] Visa card  

| Card number: ................................................................. | Expiry date: ................. / ................. |
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| Card Validation Code: ............................................................ | (the last three digits on the back of your card) |

Exempt from VAT by virtue of Article 11, Para. 1 (o), Sub-para. 2 of the Dutch Law on VAT of 1968

**Meals**

- [ ] Vegetarian  
- [ ] Fish allowed  
- [ ] Other dietary requirement: .................................................................

Please return the completed registration form before 21 November 2014 to:  
Ms Eveline Hermens, European Institute of Public Administration, P.O. Box 1229, NL-6201 BE Maastricht,  
tel.: +31 43 32 96 259, fax: +31 43 32 96 296, e-mail: e.hermens@eipa.eu

Your name and address will be part of EIPA's database for our mailing purpose only.  
Please tick [ ] if you do not want to be included in our mailing database.