



European Institute of Public Administration  
European Centre for the Regions

Seminar on  
**The Services Directive:  
The challenge of implementation and  
management at sub-state level**

Barcelona, 19-20 April 2010



Organised by:  
The European Institute of Public Administration –  
European Centre for the Regions (EIPA-ECR), Barcelona

# Introduction

## Target Groups:

This Services Directive seminar is designed to meet the concrete needs of public and private players involved in completing the single market for services, as well as lawyers, academics, policy makers and experts who are keen to deepen their knowledge of this new instrument within a complex and multi-level European space.

## Description:

During this intensive two-day programme, relevant academics and practitioners, as well as national and European decision makers, will meet and exchange their respective expertise. Based on proficient presentations and subsequent round tables, the participants and speakers will have a unique opportunity to learn how to avoid expected pitfalls in implementing the Services Directive.

## Objectives:

The seminar aims to provide genuine problem-solving guidance regarding the implementation and enforcement of the Services Directive in daily practice. As this seminar is mainly focused on regional and local concerns, it will bring together experiences and concrete challenges in completing the single market for services. The working sessions will address complex governance with a strong comparative and practitioner-oriented perspective.

In order to best focus the content of the programme, our team has consulted a large number of stakeholders and identified the most urgent needs. A number of provisions of this directive are perceived to be of particular complexity, including vast sectors and issues within the jurisdiction and competences of sub-state level. Situations will be handled taking account of the diverse regional arrangements existing in the EU Member States.

From a legal viewpoint, some aspects of the scope are still to be clarified. Such an issue will impact on administrative and business activities, as well as their present and future relations, as it will determine subsequent judicial reviews and case-law. Therefore, the seminar will shed further light on this issue, providing legal expertise and case study.

The Services Directive also launches critical steps towards deeper European integration through highly demanding cross-border administrative cooperation. Legal but also technical hindrances and cultural habits are at stake. The seminar will help to clarify these questions through expert presentations and comparative exchanges.

Additionally, we will meet recurrent requests for benchmarking opportunities regarding legal screening methodology and administrative simplification. The international dimension of the seminar will provide such an occasion.

Overall, an optimal transposition (the deadline of which expired on 28 December 2009) will ease procedures and consolidate the success of EU territorial cooperation projects, as well as the opening up of markets to SMEs. The upcoming legislative developments will show whether or not European regional and local governance is well prepared for this extensive simplification and the required coordination efforts. This seminar intends to help participants to successfully take up a combination of current challenges.

# Programme Thursday, 11 February

## Monday, 19 April

### 09.15hrs Opening of the seminar

Introduction to the programme, objectives and methodology – presentation of participants

*Gracia Vara Arribas*, Project Leader, EIPA Expert, EIPA-ECR, Barcelona (ES)

### 09.30hrs The difficulties of the Directive for the Sub-State level: a preliminary approach

*Gracia Vara Arribas*

### 10.00hrs The rationale of Market integration in the service sector

*Vassilis Hatzopoulos*, Ass. Professor at the Democritus University of Thrace (Greece); Vis. Professor at the College of Europe, Bruges (Belgium); Special Lecturer at the University of Nottingham (UK)

### 11.00hrs Coffee Break

### 11.30hrs The scope of the Directive: in-depth analysis

*Eduard Roig*, General Sub-Director for Coordination, Presidency of the Spanish Government, Madrid (ES)

### 12.30hrs Intricate aspects of the scope in the case of Spain

*Eduard Roig*

### 13.30hrs Lunch

### 15.30hrs The Point of Single Contact: regional and local concerns

*Stefan Boerger*, Head of Unit European Law and Politics, Office of the Regional Government of the Land Steiermark/Austria, Department for European Union and External Relations, Graz (AT)

### 16.30hrs End of the first day

## Tuesday, 20 April

### 09.15hrs The new model of economic regulation: adapting the most significant sectors

*Representative from the Ministry of Economy and Finance of Spain (ES)*

### 11.00 hrs Coffee Break

### 11.30hrs Comparative analysis of national transpositions

*Paloma Herranz*, Chief Adviser, Presidency of the Spanish Government (ES)  
*Stefan Boerger*

### 13.00hrs Lunch

### 15.00hrs The companies' perspective: what's missing?

*Giovanni Campi*, EuroChambers, Senior Advisor European Affairs, Brussels (BE)

### 16.00hrs The Peer-review

*Representative from the Ministry of Economy and Finance of Spain (ES)*

### 17.00hrs End of the seminar

## General Information

### Working language:

English. Interpretation into Spanish will be provided if there are at least 5 participants who require this service.

Please indicate your language of preference on the registration form.

### Fee:

- The participation fee is € 800 and includes documentation, 2 lunches, coffee breaks and a certificate of attendance. Accommodation and travel costs are at the expenses of the participants or their administration.
- Deadline for registration: 12 April 2010
- Payment before the deadline is a condition for participation. For cancellations received after 12 April we will have to charge an administration fee of € 150 unless an alternative participant is nominated.

EIPA offers its members a reduction of 10% of the registration fee. This reduction is available to all civil servants working for one of EIPA's member countries (i.e. AT, BE, BG, CY, CZ, DK, EE, FI, FR, DE, GR, HU, IE, IT, LT, LU, MT, NL, PL, PT, ES, SE, UK) as well as civil servants working for an EU institution or agency. If you are eligible for a discount, please tick the box in the registration form. Please note that reductions cannot be accumulated. For more information, please visit EIPA's website: <http://seminars.eipa.eu/en/pages/display/&tid=102>.

### Information:

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Tel.: + 34/ 93 567 23 89; Fax.: +34/ 93 567 23 99

E-mail: [n.domenech@eipa.eu](mailto:n.domenech@eipa.eu)

You can also submit the online registration form which can be found on EIPA's web site: <http://www.eipa.eu>

Your name and address will be part of EIPA's database for our mailing purposes only. If you do not want to be included in our mailing database, please tick the box in the registration form.

### Hotel reservations in Barcelona:

The EIPA-ECR will be pleased to make reservations for you at these hotels (where special rates are applied for EIPA-ECR participants):

Hotel NH Podium\*\*\*\*

(C/Bailén, 4-6; Tel.: +34.93 265 02 02; [www.nh-hotels.com](http://www.nh-hotels.com))

€ 110 Double room for single use, € 120 Double room

(breakfast included) + 7% VAT

Hotel Europark\*\*\*

(Aragó, 325 - Tel.: +34.93 457 92 05, [www.nnhotels.es](http://www.nnhotels.es))

€ 109 Double room for single use, € 135 Double room

(Breakfast included) + 7% VAT

To get the best Web fare for Hotel Europark available, upon confirmation of your registration a code will be sent to you so that you can make the reservation directly on the hotel website. The above-mentioned fare is the maximum amount that can be charged for the room.

Should you wish to make use of this possibility, please indicate the dates of arrival and departure on the registration form. Payment is to be made directly and personally to the hotel on checking out. Please note that if you register after the closing date, hotel reservations cannot be guaranteed.

### Confirmation:

Confirmation of registration will be sent to participants on receipt of the completed registration form.



# Registration Form

The Services Directive: The challenge of implementation and management at sub-state level  
Barcelona, 19-20 April 2010

Surname: ..... Title: ..... M/F  
First name: ..... Current position: .....  
Organisation: .....  
Department: .....  
Work address: .....  
Postal code & town: ..... Country: .....  
Tel. no: ..... Fax no: .....  
E-mail address: .....  
Language:  English  Spanish

## INVOICES DATA:

Name of the Institution or Organisation: .....  
Fiscal number: .....  
Department: .....  
Address: .....  
Postal code, city: ..... Country: .....

## Registration Fee (See conditions in general information)

Includes a documentation folder, 2 coffee breaks, 2 lunches and a certificate of attendance

**Discount (Please check first the conditions at [www.eipa.eu](http://www.eipa.eu) (FAQ – special discounts))**

**discount**

**€ 800**

## Method of payment

Bank transfer

It is necessary to state the name of the participant and the reference "1060301"

ECR's account n° IBAN: ES27-0182-6035-43-0018000225,

BIC: BBVAESMM at the BBVA, Plaça Catalunya 5, 08002 Barcelona (ES)

**Credit card**

MasterCard N° ..... Expiry date: ..... CVC .....

Visa Card N° ..... Expiry date: ..... CVC .....

(Exempt from VAT by virtue of Article 11, para. 1 (o), subpara. 2 of the Dutch Law on VAT of 1968)

## Hotel Reservation

Please reserve hotel accommodation for me at

Hotel Europark\*\*\*  NH Podium \*\*\*\*

Double room for single use

Date of arrival: ..... No. of nights: .....

Double room

Date of departure: .....

No hotel reservation required

**Place and date:** .....

To ensure the optimal organisation of the seminar, please return the completed registration form by e-mail **before 12 April** to: Natalia Doménech, Programme Organiser, Tel.: +34/ 93 567 23 89; Fax: + 34/ 93 567 23 99; E-mail: [n.domenech@eipa-ecr.com](mailto:n.domenech@eipa-ecr.com), <http://www.eipa.eu>

The registration will be confirmed by e-mail.



Your name and address will be part of EIPA's database for our mailing purpose only.  
Please tick  if you do not want to be included in our mailing database