



EIPA

European Institute of Public Administration
Institut européen d'administration publique

Catalogue 2010 European Centre for the Regions



Seminars and Training Courses

Learning & Development ★ Consultancy ★ Research

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... Europe's leading centre of excellence on European integration and the new challenges for Public Management

With over 27 years of experience, EIPA is the place where people who deal with European affairs can learn in a multicultural environment and benefit from a unique combination of practical knowhow and scientific excellence. With its headquarters in Maastricht, Antennae in Luxembourg, Barcelona and Warsaw, as well as a presence in Brussels, EIPA is alert to developments across Europe and is responsive to your needs and interests.

We can help you to meet the challenges of Europe and the complexities of modern public management.

In this catalogue of seminars and training courses you will find our open enrolment activities planned for 2009, as well as information about our contract activities, research, consultancy and publications. This catalogue also introduces EIPA's management and scientific staff. For an updated list of seminars and training courses or any further information, please visit our website:

www.eipa.eu/regions



Prof. Dr Marga Pröhl, Director-General

Note:

1. All dates, titles and participation fees indicated in this catalogue are subject to change for reasons unknown at the time of printing.
2. Simultaneous interpretation will always be subject to participant demand.



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Javier Sánchez Cano,
Director of the European Centre for the Regions

The European Centre for the Regions (EIPA-ECR) is the branch of the European Institute of Public Administration (EIPA) in Barcelona. It was created in 1996 through an agreement between EIPA and the regional government of Catalonia. The ECR has been consolidated as a centre of excellence in training and consultancy in European affairs, targeted specifically to civil servants from regional and local level of the EU. Through seminars and conferences, research and consultancy, the ECR guarantees the dissemination of best practices among the regions and municipalities of Europe, and the exchange of know-how among the managers of European policies. In addition, this Centre is also responsible for the management of training programmes for public administrations of the Mediterranean Partner countries in the framework of the Barcelona Process – Union for the Mediterranean.

The European Centre for the Regions has established cooperation agreements with some regional authorities in order to regularly develop training, research and consultancy. In 2008, EIPA-ECR operated with a staff of 20 people. Together, they organised 96 activities, including 46 seminars, which attracted 1481 participants.

Core modules

The working areas of the ECR are structured around three areas:

political influence: support for enhancing the political positioning of regions and cities within the European context, including administrative adaptation, and lobbying and networking skills;

multilevel governance: analysis of the tools and mechanisms for an effective participation and involvement of the LRA in the policy-making cycle, adequate impact assessment, effective transposition, subsidiarity control, and implementation of laws with high territorial relevance;

regional development in the EU: tools and practical experiences for using networks, policies, programmes and funds to place regions and cities in the European landscape and contribute to their competitiveness, growth and prosperity.

The European Centre for the Regions is also the programme management Unit for four regional Euromed programmes: EuroMed Market (2002–2009), EuroMed Training of Public Administrations (2004–2009), EuroMed Justice (2004–2007) and EuroMed Justice II (2008–2010). ECR has solid expertise in assisting South Mediterranean countries, as well as neighbouring and accession countries to create the capacity necessary for the management of European Union programmes. ECR also serves as the Technical Secretariat of MEDPAN, the Euro-Mediterranean Network of Public Administration Schools.

The European Centre for the Regions is also partner in a *Joint Master Programme in European Integration and Regionalism* offered by the University of Graz (Austria), University of Zagreb (Croatia), the Autonomous University of Barcelona (Spain) and implemented in cooperation with the European Academy of Bolzano (Italy) and EIPA's Antenna in Luxembourg. The Module on "*Regional Affairs: Policies, Structures and Management*" is organised annually in Barcelona.

Services

The ECR works on identifying the most relevant innovations in the process of European integration and designs training activities to help meet the new challenges faced by civil servants working on these areas. The training seminars can be open, organised and offered to an international audience from the sub-State level, or contract, upon request from our clients, and which are usually tailor-made to their needs.

The centre is regularly commissioned by different European institutions, networks of states, regions or cities in Europe to conduct research and consultancy on the new developments in the European integration process which are of major interest for the sub-State level. ECR also organises study visits, which may be combined with training in one of our topics.

Seminars



Your Voice in Brussels:

How to position your Region in Order to be Influential in EU Affairs

Date
27-28 April 2010

Project number
10/618/01

Fee
€ 750
€ 675 EIPA discount

Project Leader
Javier Sánchez Cano,
Director EIPA Barcelona

Location
Barcelona (ES)

Languages
English

Exportable
Yes

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Target Group

This practical seminar is addressed to a variety of regional and local actors: among others, regional and local officials – elected or not – with responsibility for, or interest in European affairs, institutional relations or economic promotion; and municipal managers involved in strategic planning, territorial development, external relations, participation in networks or territorial cooperation, etc. The contents of the seminar will be of particular interest to officials in regional and local offices in Brussels.

Description

The EU political system is – almost by definition – permeable to influence. Institutions and their officials expect stakeholders, as well as those interested and affected by EU legislation, to be proactive and to provide them with inputs and information which will, no doubt, contribute towards their understanding of problems and issues. Among these stakeholders, regions and municipalities occupy quite a unique position. On the one hand, they are political-administrative bodies with specific legal obligations regarding the implementation of and compliance with European legislation. On the other, they often lack formal mechanisms for political dialogue and participation in the shaping of EU policies and programmes. This is why it is crucial for regions and cities to improve their lobbying capacity and influence towards the European institutions. Territorial actors want to prevent legislative developments which negatively affect their competences, whilst also wanting to be fully-fledged participants in the economic and financial opportunities offered by the EU. It is equally important to have a good capacity for dialogue with European institutions as well as participation in European strategic debates, such as on the future of the cohesion policy, which will determine future priorities, orientations and budget allocations.

Method

The seminar will follow a predominantly practical approach. In addition to explanations on the abovementioned elements by an expert team of academics and practitioners, the seminar will focus on an analysis of the various successful cases – taken from a critical angle – with a view to identifying the keys to lobbying action in Brussels.

Objectives

- At the end of the seminar, participants will have gained knowledge on the following issues:
- the keys to the institutions and to the decision-making processes for influence projection;
 - how to develop a strategy to be influential and apply it in their relations with European institutions;
 - how to successfully use regional and municipal networks, as well as how to take advantage of regional representations in Brussels;
 - anticipating the needs and being aware of the most rapid and efficient information sources on European policies.



Municipalities and Europe: The Local Authorities in the Political System of the European Union

Project Leader

Javier Sánchez Cano,
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Activity under contract

Target Group

The seminar is aimed at a plurality of local officials: among others, those locally elected with responsibility for or interest in European issues, institutional relations, projection abroad or economic promotion; municipal managers involved in tasks of strategic planning, territorial development, external relations, participation in networks or territorial cooperation; and municipal secretaries and their teams.

Description

It is commonplace that local authorities are key to the application of many Community actions, but there are very few possibilities for participation in decision-making, which later become effective in the municipal area. Despite these limitations to formal participation, municipalities must understand that for the local world, the EU is a competitive environment that rests on those who follow its guidelines, who are connected with other territories, and who opt for innovation. Europe must be understood as a challenge as well as an opportunity. Administrative adaptation and positioning – the establishment of priorities, the creation of a profile – are fundamental, especially in the current context of economic crisis, and with a perspective decline in the Community aid that local governments have been receiving through the instruments of the Cohesion Policy.

Method

The format of this two-day seminar will allow participants to listen to a variety of speakers from the academic, professional and institutional fields. All the sessions will have space for debate, to provide further content and above all for mutual learning, as well as a section of recapitulation and synthesis of fundamental ideas.

Objectives

This seminar aims precisely to provide tools for understanding the deep and various dimensions of the connection between Europe and the local world, which will help municipalities make administrative adaptations, and guide them in the process of finding a profile and positioning themselves. The seminar will not seek completeness so much as clarity, through practical examples illustrating trends and impacts, in four areas:

- the impact of policies and guidelines at the local level;
- the impact of the application of the Community legislation at the local level;
- the political projection and the pursuit of influence by local authorities within the system of the European Union;
- and administrative adaptation and capacity to improve the efficiency of municipal organisation in relation to the Union.



Buffering the Impact of European Policies: Strategies for Regional and Local Players

Date
22-23 February 2010

Project number
10/616/01

Fee
€ 800
€ 720 EIPA discount

Project Leader
Gracia Vara Arribas,
Expert

Target Group

The seminar is addressed to officials from all levels of administration (European, national, regional and local), as well as members of local and regional associations, academics, lawyers, consultants and legal services officers, as well as other public servants that might be affected by European policies.

Description

This seminar will explain in a comparative way the actions undertaken by the sub-State level to participate in the pre-legislative, legislative, transposition and implementation phases of the EU policy-making cycle. Which multilevel interactions are in place in the different MS in order to ensure proper compliance of EU Law? At what stages is this involvement lacking and how can this deficit be tackled? Examples of concrete directives will be analysed in all phases, in order to provide the participants with real case studies illustrating the best practices performed in some Member States. Special attention will be devoted to the Impact Assessment Guidelines 2009 from the European Commission, the novelties brought about by the new Lisbon Treaty, as well as the latest proposals of the CoR White Paper on Multilevel Governance.

Method

Based on a research study conducted by EIPA during 2009 on the institutional impact of EU law at regional and local level, the seminar will present the conclusions and recommendations achieved. Experts involved in the analysed cases will provide first-hand information on the strategies developed within their administrations to buffer the impact of EU policies.

Objectives

The aim of this seminar is to enable participants to exchange adequate strategies and to learn from best practices adopted by sub-national players, to better engage themselves throughout all phases of the policy-making cycle. By doing this, they can prepare themselves to comply with the European mandates throughout the 'no-turning back' process of Europeanisation.

Location
Barcelona (ES)

Languages
Spanish
English

Exportable
Yes

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The Treaty of Lisbon: Analysis of the Regional and Local Impact

Project Leader

Gracia Vara Arribas,
Expert

For further information

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Activity under contract.

Target Group

European institutions, associations, lobby groups, universities and State, regional and local administration officials.

Description

The Lisbon Treaty assumes a significant change in the role of regional and local authorities within the European institutional framework. Sub-state administrations can get more actively involved throughout the legislative process, from the beginning of a proposal until the phase of execution. The Committee of the Regions will see its competences expanded, while discussions on how to understand the new principle of “territorial cohesion” (art. 3) will continue to take place. The principle of regional and local autonomy is expressly recognised and the principle of subsidiarity reaffirmed decisively. Mechanisms of consultation and awareness are improved and renewed. In addition, the financial impact of the policies of the EU on sub-State authorities will be assessed (Guide to the Reports on Impact adopted by the Commission, 2009). Social dialogue will also be promoted. It is therefore necessary to carry out a detailed analysis of the concrete precepts of the new Treaty, which will specifically affect the work of regional and local administration officials.

Method

This seminar will provide an extensive analysis of changes resulting from the new Treaty of Lisbon. Academics and professionals from the public world will analyse the key elements of the text that allow local and regional bodies to employ more effective mechanisms of direct participation and make good use of the channels of action and participation at European level.

Objectives

The participants in the seminar will obtain:

- understanding of the Treaty of Lisbon, its impact as a legal instrument and practical consequences;
- concrete identification of the changes assumed by the Treaty at the institutional level;
- evaluation of the new role of regions and local authorities in the Treaty and how to get the most out of these innovations;
- description of the links between the new provisions of the Treaty of Lisbon and other texts of interest for sub-state authorities;
- an outline of the new channels of action and participation at European level.



Complying with Europe? Monitoring Public Procurement

Dates 16-17 March 2010 10-11 November 2010	Target Group The seminar is addressed to public officials from national, regional and local authorities, public and private companies, judges, lawyers, consultants and academics. In general, the seminar is intended for all professionals dealing with the new public procurement rules, whether contracting on behalf of public authorities, or involved in the provision of goods or services to them.
Project numbers 10/650/01 10/650/03	Description This seminar presents a practical and interactive analysis of the European Directives and the Spanish law on public procurement. It focuses on the following aspects: <ul style="list-style-type: none">• the European Directive 18/2004 and its transposition in Spain;• key factors and complex aspects of the Directive and its interpretation by the European Court of Justice;• the scope of the Directive, the different procedures, the execution of the awarded contracts and the PPP – offering participants practical solutions for a proper implementation of the rules through Q&A sessions;• electronic procurement, presenting concrete examples performed by some Spanish regions.
Fee € 800 € 720 EIPA discount	Method A mixture of presentations, discussions, working groups, exchanges of experiences and Q&A open sessions concerning procurement practices in Spain.
Project Leader Gracia Vara Arribas, Expert	Objectives The primary aim of this seminar is to help participants become aware of the difficult aspects of the EU Directives on public procurement, and to ease their daily work when dealing with the new rules. The emphasis of the presentations will be on the challenges of the 2007 Spanish law of transposition, and on how to interpret it correctly according to the European Procurement regime.

Location
Barcelona (ES)

Language
Spanish

Exportable
Yes

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The Services Directive: The Challenge of Implementation and Management at Sub-State Level

Date

19-20 April 2010
28-29 October 2010

Project number

10/603/01
10/603/02

Fee

€ 800
€ 720 EIPA discount

Project Leader

Gracia Vara Arribas,
Expert

Target Group

Public officials from national, regional and local authorities, public and private companies, judges, lawyers, consultants and academics. In general, the seminar is intended for all professionals dealing with the new services rules, whether as service providers of public authorities or involved in the provision of services to them.

Description

The effects of implementation of the Services Directive are particularly relevant at the regional level in areas of territorial and cross-border cooperation due to the fact that it may include sectors within the jurisdiction and competences of sub-state level. It therefore requires a correct implementation and suitable coordination at this level, guaranteeing due transparency and non-discrimination by administrative authorities. An optimal transposition (the deadline of which came to an end in December 2009) will ease procedures and consolidate the success of EU territorial cooperation projects as well as the opening up of markets to SME participation. The present implementation process will show us whether or not European regional and local authorities are prepared for this extensive simplification and the coordination it requires.

Method

A mixture of presentations, comparative analysis, discussions, working groups, exchanges of experiences, specific exercises and practical examples concerning the implementation of the Directive.

Objectives

The provisions of the Services Directive are of special complexity. This seminar will help participants to understand the following intricate aspects of the Directive:

- adaptation of the national and regional laws to the new Services Directive;
- development and management of the point of single contact by the sub-State level;
- implementation of the Internal Market Information (IMI) system.

Location

Barcelona (ES)

Languages

Spanish
English

Exportable

Yes

For further information

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The Responsibility of the Regions for Non-Compliance of EU Law

Dates October 2010	Target Group This seminar is addressed to local, regional, national and European officials involved directly or indirectly in the decision-making process, transposition, implementation and enforcement of European policies and laws. It also aims to gather members of European local and regional umbrella associations.
Project numbers 10/615/01	Description The Treaties define the State as the sole and final responsible body for breaches of EU Law. Regions and local entities are the main implementers of the European norms. The responsibility at this level for non-compliance of EU law is opening up a wide debate across Europe: preliminary rulings, damages actions and money claims are marking the path for a clearance on the responsibilities that those sub-national tiers must assume in the case of infringement of EU law.
Fee € 750 € 648 EIPA discount	Method Presentations and lectures focusing on the legal context will be complemented and illustrated by open sessions, group exercises, as well as the sharing of experiences between participants.
Project Leaders Gracia Vara Arribas, Expert	Objectives The main aim is to identify the correlation between a growing involvement of the regions at EU level, their important role in the proper implementation of EU legislation, and the concept of responsibility for non- or bad compliance of the European mandates. Participants will gain an in-depth knowledge of the different national arrangements in place within Europe, established to ensure accountability of the sub-state level for breaches of EU Law.

Locations
Barcelona (ES)

Languages
Spanish
English

Exportable
Yes

For further information
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Developing the Evaluation of Public Policies: Comparative Experiences

Date

11-12 February 2010
20-21 September 2010
November 2010

Project number

10/606/01
10/606/02
10/606/03

Fee

€ 850
€ 765 EIPA discount

Project Leaders

Gracia Vara Arribas,
Expert

Target Group

This seminar is addressed to Directors or civil servants responsible for designing evaluation systems, managing and monitoring evaluations carried out by external evaluators, as well as those responsible for controlling public administrations at different government levels, who need to develop or are interested in developing their knowledge of public policies evaluation.

Description

Participants will learn about how to design an evaluation, how to negotiate with evaluators, quality control of an evaluation, etc. Experiences in institutionalising evaluation systems in different European countries, with special attention to the decentralised ones, will also be presented. The seminar sessions will be divided according to the following scheme: the first sessions will focus on the reasons for evaluation, on showing its critical importance in the policy formulation process, and on how to design an evaluation. The following sessions will be devoted to seeing how institutional capacity can be developed for a better evaluation through the experiences of different European public administrations. The last sessions will include the evaluation in practice, the role of evaluators and various methods and tools which are regularly used in evaluation.

Method

A combination of presentations, guest lectures, case studies and group exercises, as well as the sharing of experiences between participants.

Objectives

By the end of the seminar participants will know:

- the role that evaluation can play in promoting and underpinning good governance practices;
- how to be effective in planning, commissioning and steering an evaluation;
- the main methodological approaches and tools used in evaluation;
- what lessons can be drawn from good practice examples from the EU, Member States, regional and local administrations;
- the challenges of ensuring the effective use of evaluation by decision makers and the arguments to support its use.

Location

Barcelona (ES)
Brussels (BE)

Languages

Spanish
English

Exportable

Yes

For further information

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Quality Management in the Public Sector: The Common Assessment Framework in Action

Dates 7-8 October 2010	Target Group Trainers as well as quality and change managers involved in introducing quality management techniques in the public sector (ministries, agencies, regional and local administrations, education, police, healthcare, etc.).
Project numbers 10/602/01	Description The Common Assessment Framework (CAF) is a total quality management (TQM) tool specifically designed for the development of TQM in public sector organisations starting with a self-assessment of their organisational performance. Since the launch of the first version in 2000 and the revised version in 2002, more than 1000 organisations in many European countries have implemented the CAF. Many lessons have been learned and have led to the third revised version, CAF 2006. This CAF training will be based on the CAF 2006 version. The training will provide a more in-depth analysis of different aspects such as: <ul style="list-style-type: none">• how to adapt the self-assessment process to your own organisation(s);• the development of action and improvement plans;• outlines of CAF training schemes;• efficient use of e-tools for the CAF;• the role of the CAF Resource Centre (RC) at EIPA.
Fee € 800 € 720 EIPA discount	Method A mixture of presentations, specific case studies, exchange of experiences and interactive discussions in a combination of workshops and plenary sessions.
Project Leaders Patrick Staes, Seconded National Expert Gracia Vara Arribas, Expert	Objectives By the end of the seminar, participants should have a clear understanding of: <ul style="list-style-type: none">• the CAF 2006 quality model itself and the self-assessment process;• how to set up training at national, regional or organisational level;• how to launch improvement actions on a short, medium and long-term basis;• the benefits of e-tools, databases and bench learning;• the support they can get from EIPA's CAF Resource Centre. <p>They should be better prepared to implement the CAF in their own countries and their organisations or be able to assist other organisations in the implementation of the CAF.</p>

Locations
Barcelona (ES)

Languages
English

Exportable
No

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E-Administration in the European Union: The Rise of Virtual Governance

Project Leader

Alexander Heichlinger,
Expert

For further information

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Activity under contract

Target Group

Representatives and politicians from local and regional authorities, civil servants from the sub-national public administrations, and ICT/IS experts from local authorities and regions will have the opportunity to discuss the below-mentioned issues in depth and, in addition, to 'learn-by-doing' during this event.

Objectives / Description

Information and Communication Technologies (ICT) have revolutionised the traditional concept of Governance and Public Management in all corners of the planet, and Europe has been no exception. On the contrary, strategies, programmes and activities in this field have been continuously developed in recent years. Thus, Europe works to meet the many challenges of the knowledge society.

Inside the framework of the Strategy for Growth and Employment, the i2010 initiative has emerged, precisely in order to turn the EU into a true knowledge society. This programme based on key elements such as growth and competitiveness, as well as convergence, broadband networks, innovation and research, or standardisation, is now being revised in the light of the entry into force of the new political strategy on ICT in public administrations and society in general.

These objectives represent for the current and future initiative (i2015) an initiative with a great impact in the field of electronic government, for now and in the future. Many Member States have aligned their strategies of modernisation and transformation of eGovernment to suit the i2010 and the Lisbon Agenda. In addition, the i2010 Plan of Action for eGovernment, drafted by the European Commission and adopted by the Council, has highlighted the need to adopt a series of measures that contribute to the advancement of electronic administration in Europe.

There are also a number of innovative practices in the field of the Information Society (IS) and eGovernance, which reveal the potential positive effects of eGovernment for our societies as a whole. In this sense, many innovative projects in the field of eGovernance have enabled a significant reduction in paperwork and consequent savings that have increased the satisfaction of citizens and companies with their administrations.

In addition, the concepts of "interoperability" or the "identification of citizens" (eID) or "pan-European services" are key in this aspect, since they are synonymous with speed, flexibility and convenience for the user. Several programmes (and funds) are available at regional and local level for the implementation of projects with these characteristics. →



→ **Method**

The possible sessions will link up the general framework of Community policy on information and communication, along with its programmes and aid. However, the improved use of ICT or dissemination of good practices – without forgetting the organisational aspects of the administrations – have become key issues for the future of eGovernment, and so are also possible activities of great interest. The ministerial conferences (latest in Malmö in 2009) and the various European awards (eGovernment Award and EPSA - European Public Sector Award) are activities of great importance in this framework, boosting, rewarding and inspiring the application of best practices throughout Europe.



Delivering the Objectives of Lisbon: Regions and Municipalities as Drivers of Growth and Jobs

Project Leader

Alexander Heichlinger,
Expert

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Activity under contract

Target Group

This activity is open to a wide range of target groups, including representatives of and politicians responsible for regional and local authorities in the enlarged Europe, senior civil servants from sub-national public administrations dealing with policies and instruments that foster and support enterprise in their region, as well as members of the Committee of the Regions (COR), the Economic and Social Committee (ECOSOC) and the European Parliament (EP). In addition, experts from academia (universities, think-tanks, etc.) and the private sector (chamber and trade associations) are warmly welcomed to attend this activity.

Objectives / Description

In 2005 and 2007, the EU Lisbon strategy of “becoming the most dynamic and competitive knowledge-based economy in the world” was subjected to reviews by its members to assess, and if need be, adjust the objectives and key mechanisms for carrying out such an ambitious strategy. This includes the integrated guidelines divided into the following areas: macro-economic, micro-economic and employment. Also during the Spanish Presidency in the first half of 2010, the “raison d’être” of the strategy, its legitimacy, validity, progress or changes of priorities as well as its future, will be subject to discussion at the Summit of Heads of State. The emerging EU 2020 intends to revitalise this important process that was launched ten years ago under the Portuguese Presidency, and to contest at the same time that the financial crisis has hit the economies in Europe.

The EU 2020 and its forthcoming supportive actions share this common goal: driving growth and employment to sustain our high level and quality of life. To do this, increased “competitiveness” and working together for growth and employment is a common responsibility at all levels of government, from national to local. In fact, both the positive and negative impacts on the growth of companies and employment may be felt more keenly at the local and regional levels. As a result, there is a clear need to increase action at these levels. In this sense, it is very important to discuss the role, policies and effective practices (specific cases) of the regional and local actors in the fulfilment of the Lisbon strategy.

The connection between the Lisbon Strategy and the new EU2020 and regional and local authorities takes on even more relevance when the General Regulation (2007-2013) for the European instruments of cohesion makes available a concentration of expenditure on cohesion on common issues. This expenditure for common themes (such as the aspects of innovation, ICT and research) is 60% for regions of the convergence objective and 75% for regions of the regional competitiveness and employment objective. →



→ **Method**

In different sessions that will be organised on the subject, various aspects and challenges of the strategy will be addressed. Analysis of the general framework which places the regions and municipalities as key actors in the process will lead to other aspects, such as for example six different roles played by the public sector (investor, buyer, employer, policy-maker, regulator and provider of key services), forcing them to re-think their resources and budgets for the coming years. The presentation of "good practices", EU funded projects, measuring and assessing these projects, multi-level governance, or a review of the "key challenges" facing Europe and its regional and local actors among others will complete the activities.



How to Develop a Convincing Project Strategy for EU Funding: Do's & Don'ts for Local and Regional Actors

Dates

3-5 May 2010

Project numbers

10/601/01

Fee

€ 900

€ 810 EIPA discount

Project Leader

Alexander Heichlinger,
Expert

Target Group

This practical seminar will be of great added value to regional or local public administrations, authorities or bodies in charge of or involved in the design, development and implementation of projects subject to compliance with European fund resources. The seminar will also be of particular interest to those persons, NGOs, associations, university departments and consultants that are planning to apply (for the first time) for such EU project tenders and calls for proposal.

Description

This seminar will address many issues and provide participants with practical advice and techniques, as well as allowing them to exchange experiences. The seminar will consequently enable them to produce a convincing proposal, to establish sustainable local and regional partnerships and strategies and align them to the Lisbon targets, to build capacities and communicate results, and hence to develop added value projects for their territory. Thus it will allow local and regional participants to quickly grasp the most relevant guiding principles and rules when it comes to preparing a bid for EU funding and to increasing its absorption capacity.

Method

A variety of training methods will be used, such as lectures and presentations, including concrete examples, discussions and an interactive group exercise preparing real cases subject to an evaluation panel. Moreover, each participant will be provided in advance with a glossary of the main EU financing instruments available for local and regional actors and related web-links. Finally, the seminar will offer participants the opportunity to network with peers with the same interests and give them the potential to identify new partners for future projects.

Objectives

Participants will be better prepared to compete in the ever-changing arena of EU funding. Each programme or initiative has its own objectives or specific characteristics, but as far as the “basic rules of the game” are concerned (e.g. submission of proposal or offers, management and invoicing) elements converge and show a harmonised pattern.

Location

Barcelona (ES)

Languages

English
Spanish

Exportable

Yes

For further information

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How to Build a Successful European Partnership for Better Use of EU Funds?

Date
October 2010

Project number
10/619/01

Fee
€ 800
€ 720 EIPA discount

Project Leader
Iwona Karwot,
Lecturer

Target Group

National, regional and local public administrations, NGOs, associations and other actors interested or involved in the design, development and implementation of territorial cooperation programmes and projects.

Description

This two-day practical seminar will give a complete overview of all existing financial instruments accessible to countries, regions, provinces and municipalities in the framework of territorial cooperation in the current programming period. Topics covered will include:

- objective 3 of the Cohesion Policy: European Territorial Cooperation;
- European Grouping for Territorial Cooperation (EGTC), new legal instruments to facilitate and promote territorial cooperation;
- European Neighbourhood and Partnership Instrument (ENPI), designed to target sustainable development and approximate EU policies and standards in the neighbour countries;
- instrument for Pre-Accession Assistance (IPA).

Method

Traditional training methods (lectures and presentations, including concrete examples and case studies) will be combined with an interactive approach (discussions, exchange of experiences, expert panels and a round table). Examples of best practices in projects implemented by the previous and current programming periods in different Member States and candidate countries will be examined.

Objectives

By the end of the seminar, participants will have gained a thorough knowledge of all accessible financial and legal instruments for territorial cooperation, the rules which apply to joint programmes and projects, the use of best practices and how to avoid mistakes. The goal of the seminar is also to build a real territorial cooperation network between participants to support future joint projects and the exchange of practical experiences.

Location
Barcelona (ES)

Language
English
Spanish
French

Exportable
Yes

For further information
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Cost-Benefit Analysis (CBA) of EU Financed Projects: Why and How?

Date

15-17 March 2010
September 2010

Project number

10/609/01
10/609/02

Fee

€ 850
€ 765 EIPA discount

Project Leader

Iwona Karwot,
Lecturer

Target Group

Beneficiaries eligible under Structural Funds, Cohesion Fund and IPA (national, regional and local administrations, NGOs, agencies, SMEs, associations, etc.), managing authorities, intermediate bodies, consulting companies and other actors involved in EU funding programmes and projects.

Description

The goal of this intensive three-day practical seminar is two-fold. Firstly, it will explain why cost-benefit analysis (CBA) is one of the most important tools in the programming period 2007-2013, not only for beneficiaries of EU funds (a key element of feasibility studies), but also for national and regional administrations (managing authorities and intermediate bodies of EU co-financed programmes) in their decision-making process. Secondly, the seminar will offer guidance on how to prepare and assess CBA.

Method

The method will be a combination of traditional training methods, (lectures and presentations, including concrete examples and case studies), and a more interactive approach. Participants will work in small working groups on practical exercises using case studies with direct involvement from CBA experts. There will be discussions in question and answer sessions after each practical component.

Objectives

By the end of the seminar, participants will have improved their theoretical and practical knowledge with regard to the elaboration and assessment of CBAs prepared for EU funding investment projects in the programming period 2007-2013, conforming to the DG Regio requirements, including "Guide to Cost-Benefit Analysis. Final Report. 16/06/2008", implementing regulations, COCOF notes, and Working Document No.4.

Location

Barcelona (ES)

Languages

English
Spanish

Exportable

Yes

For further information

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Critical Success Factors for High Absorption Capacity of Pre-Accession Assistance

Date
17-19 May 2010

Project number
10/619/01

Fee
€ 800
€ 720 EIPA discount

Project Leader
Iwona Karwot,
Lecturer

Target Group

National, regional and local administrations, NGOs, agencies, SMEs, associations from candidate and potential candidate countries and Member States, consulting companies and other actors involved in EU-funded programmes and projects.

Description

The three-day practical seminar will present the existing opportunities and rules to be applied in the programming period 2007-2013 regarding all IPA components, as well as best practices of projects already implemented:

- assistance for transition and institution building (TAIEX, Twinning, SIGMA);
- cross-border cooperation (with EU Member States and other IPA beneficiaries);
- regional development (transport, environment, regional and economic development);
- human resources (strengthening human capital and combating exclusion);
- rural development.

Method

The seminar will offer a combination of traditional training methods, (lectures and presentations, including concrete examples), with a more interactive approach. Participants will work in small working groups on case studies (approved proposals); discussions will take place in question and answer sessions after each practical exercise.

Objectives

Participants will gain theoretical and practical knowledge regarding:

- successful use of components III, IV and V in preparing programming, management and implementation of structural funds, cohesion funds and agricultural funds (EAGF and EAFRD) after accession;
- the functioning of available instruments within components I and II;
- application of the PRAG rules in the context of IPA projects;
- how to prepare successful technical assistance project proposals and twinning fiches;
- how to benefit from TAIEX and SIGMA.

Location
Barcelona (ES)

Languages
English

Exportable
Yes

For further information
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European Agricultural Policy in a Regional Changing Context: Key Factors and New Challenges for the Future of the CAP

Date

22-24 February 2010

Project number

10/604/01

Fee

€ 850

€ 765 EIPA discount

Project Leader

Federica Santuccio,

Lecturer

Target Group

The seminar will be of particular interest to civil servants from regional and local authorities, officials of the European institutions, public-private entities, representatives of national and European associations, groups of interest and NGOs.

Description

The Common Agricultural Policy (CAP) is one of the most relevant budget lines of the EU, allocating resources for more than 40% of EU total budget. Throughout the course of its history, the CAP has evolved and deeply changed. In the aim of reaching its objectives, it moved to amend the quantitative imbalances between domestic supply and demand. Later it focused on price measures and compensatory grants that ended up creating a complex system of price support measures, later needing a number of further reforms. Despite almost three main reforms the CAP is still under continuous revision. The future of the CAP in the new programming period 2014-2020 is currently uncertain due to a number of features. The EU budget review consultation paper published by the Commission in September 2007 identifies the key challenges for the EU regions: globalisation; demographic change; climate change; and the energy challenge. Given this scenario, the seminar will provide an overview of the most important aspects of current agricultural and rural development policies in the EU in the scope of the above-mentioned challenges. The CAP will be introduced by explaining the origins and the process of reforms that have occurred over time and based on these features a longer term view will be presented. In particular, the Health Check reform that took place in 2008 will be discussed together with public authorities and representatives of the academic world. The seminar will also provide a unique opportunity to provide a platform for discussion on the future of the CAP and how these challenges can be incorporated in the EU budget for the future programming period 2014-2020. It will be a combined experience between a training and discussion forum, where the participants are not passive actors, but will actually form part of the discussion.

Method

The seminar will have an interactive approach, combining lectures, policy discussion and the sharing of experiences between participants.

Objectives

Given the new scenario foreseen in the next programming period, the forum will provide a platform to share opinions and to produce a policy paper to be submitted to the European Commission services.

Location

Barcelona (ES)

Languages

English

Spanish

Exportable

Yes

For further information

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How to Strengthen Research in the European Territories, and the Role of Public Administrations

Date
14-15 June 2010

Project number
10/612/01

Fee
€ 850
€ 765 EIPA discount

Project Leader
Federica Santuccio,
Lecturer

Target Group

The seminar will be of particular interest to research institutions, think tanks, NGOs, associations, university departments, and regional or local public administrations who wish to learn more about research projects, as well as private entities and consultants that are planning to apply for the first time for EU tenders for research projects.

Description

The two-day seminar will give an exhaustive overview of the initiatives and the financial instruments available to support, develop and enhance research in the European territories under the framework of the 2007-2013 programming period. Various instruments have been developed in order to improve the efficiency and the effectiveness of research. For example, the regional component of the Framework Programme, by promoting regional economic development also increases participation in the European Research Area and supports cooperation. The Framework Programme (FP6 and 7), ERA-NET (European Research Area Network), ERA WATCH, INCO (International Scientific Cooperation Activities), ESFRI (the European Strategy Forum on Research Infrastructures), and CIP (Competitiveness and Innovation Framework Programme) will all be covered in the seminar.

Method

The seminar will be a combined experience of theory and practice: participants will be given the opportunity to exchange knowledge as well as being provided with the tools to produce convincing proposals that fulfil formal criteria. Participants will also be offered guidance on the main EU research financing instruments.

Objectives

The seminar will provide participants with the tools necessary to manage EU research projects.

Location
Barcelona (ES)

Languages
English
Spanish

Exportable
Yes

For further information
Miriam Escolà,
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Rural Development Strategy in the European Territories: Creating Networks in Rural Areas

Project Leader

Federica Santuccio,
Lecturer

For further information

f.santuccio@eipa.eu

Activity under contract

Target Group

The seminar will be of particular interest to civil servants from regional and local authorities, officials from the European institutions, public-private entities, representatives of national and European associations, groups of interest and NGOs.

Description

The European Union Council Regulation 1698/2005 defines the rules for giving support to rural development in Europe and provides guidelines for the implementation of rural development programmes at the European and national level for the period 2007-2013. This represents an innovation with regard to the previous programming period 2000-2006 due to the importance that the rural development and territorial approach has gained in recent years through rural development programmes. This seminar aims to illustrate the status of current programmes of rural development showing the new elements introduced and the impact of the "Health Check" reform in these plans. The leader programme also provides an important component in reducing the isolation of rural areas: inter-regional (between rural regions within the same country) and trans-national (between rural areas in different countries) cooperation. This element will also be presented in accordance with the new rules introduced by European Union Council Regulation 1698 / 2005.

Method

The seminar will be a combined experience involving a theoretical and practical approach to exchange knowledge and tools to produce convincing proposals that respect formal criteria of eligibility. Participants will be divided into small groups and will have the opportunity to develop a cooperation project consistent with established eligibility guidelines.

Objectives

- A substantial part of the two-day seminar will be dedicated to specific aspects of the programme such as:
- financial sources distributed between the European regions;
 - the selection process for local action groups and what criteria are used to create associations between private and public entities (PPP) in rural areas;
 - functions and links between European and national authorities.

In addition, the workshop will give an overview of the strategy pursued by the approach of the Leader Programme and the best practice from the experience of the Leader +.



Participation in activities

The number of places for participants is limited; unless stated differently, registrations are accepted on a first-come-first-served basis. The fee applicable to each activity is clearly indicated on the registration form. Unless stated differently on the registration form, the fee includes participation in the activity, lunches and beverages during the activity, documentation and participation in the evening social event (if applicable). Travel and accommodation costs are at the expense of the participant or his/her administration. Pre-payment of the fee is a condition for participation in an activity. Prior to the activity, each participant will receive an invoice which can be paid by bank transfer or by credit card. In most cases, EIPA will assist in making hotel bookings. Participants should settle payment directly and personally at the hotel. Costs resulting from cancellation or "no-show" are also at the participants' expense.

Cancellation policy

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projects; cooperation in criminal
matters and analysis of reforms in
justice matters in the MEDA countries;
analysis of the JHA chapter on the
acquis communautaire; management of
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Expert

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models in Europe; European public
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Lecturer

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Fields of Specialisation

Regional and local (economic)
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regional/local representation offices in
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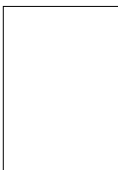
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